

JUSTIN ILLIG

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Related Experience

- Caan Floral and Greenhouses / Marketing Manager February 2011 - Present
 - Develop and execute creative advertisements to attract and encourage interactive customers.
 - Implement complete marketing circle to bring brand alive through web, e-mail and social networks.
- Impact Direct Marketing Services/ Manager, Web & Creative Design February 2010 - February 2011
 - Design direct mail pieces, newsletter, flyers, coupons, and websites for clients.
 - Assist in the sales and consulting of services to clients.
- SheboyganFED.com/ Account Services, Director of Web Services August 2009 - December 2010
 - Recruiting new Client sales. Client Research and presentations on services.
 - Production of all web material and updates.
- Edgecore, Account Manager / Public Relations Specialist. February 2009 - May 2009
 - Worked on multiple accounts researching, pitching idea's and writing copy.
 - Production of advertisements revisions and preparation for clients approval
- Self-Help International, Integrated Marketing Communications Specialist, September 2008 - May 2009
 - Completed an entire marketing campaign for a fund raising event
 - Designed various advertisements and informational pieces
- Jacobson Rost, Account Coordinator Intern May 2008 - August 2008
 - Communicated the wants and need of clients to Jacobson Rost's creative team
 - Prepared creative ideas to pitch to clients, job cost estimates, and creative briefs
- St. Nicholas Hospital, Marketing/Public Relations Intern April 2008 - May 2008
 - Produced multiple news releases
 - Assisted with planning many events and designed various informational pieces

Education

- Wartburg College, Waverly, IA, May 2009 GPA 3.09
BA Degree in Communication Arts - Public Relations - Leadership Certificate
 - Completed marketing campaign for Self-Help International
 - Skilled in Adobe Suite
 - Designed multiple web sites
 - Developed informational material for Wartburg Intramurals
 - Studied the effect of media on multiple sub-groups
 - Studied oral communication and its importance in the field of media.

Skills

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|-------------------|-------|------------------|-------|
| Brand Marketing | ●●●●○ | Web Design | ●●●●● |
| Public Relations | ●●●●○ | Design | ●●●●○ |
| Social Networking | ●●●●● | Video Production | ●●●●○ |
| IMC | ●●●●○ | Photography | ●●○○○ |

References

Ryan Perkins
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